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Citing Sources in *Business Insights: Global*

*Business Insights: Global* provides case studies, statistical data sources, news articles, academic journals and topical reference materials organized by country, company and industry.

As a result, a user must ensure that the correct source of information is being considered when citations are being created.

Consider the following case study example:

The title of the journal that contains this case study is cited below the case study link. By clicking on the link, the full citation information will be displayed. See below.

This full citation provides the information needed in order to cite the case study.

Based on the source for the case study, the citation will follow the rules for citing a journal article retrieved from an online database.

Consider this news article:

This news article comes from the *Portland Press Herald*, a daily newspaper.

The citation for this article will follow rules for a newspaper article retrieved from an online database.

Follow these basis guidelines when citing sources from *Business Insights: Global*.

Contact us at the Wellehan Library with any questions.